

**2011 Commercial Support Program  
for Exhibitors, Advertisers and Sponsors**

**Placing the Hand in Space: Reconstructive  
Surgery of the Shoulder, Elbow and Wrist**

**7th Annual Upper Extremity Tutorial**

**Hand Rehabilitation Foundation**

**March 20 – 24, 2011**

**The Silvertree Hotel**

**Snowmass, Colorado**



# WELCOME !

You are invited to join the Hand Rehabilitation Foundation and the University of Colorado School of Medicine as we host the 7<sup>th</sup> Annual Upper Extremity Tutorial, *Placing the Hand in Space: Reconstructive Surgery of the Shoulder, Elbow and Wrist*, March 20 – 24, 2011 in Snowmass, Colorado. Help us to advance the field of upper extremity care through exhibition, sponsorship and advertising. Market your products at this focused, didactic and hands-on laboratory course to a select group of hand care professionals. These marketing opportunities are limited so please register early to obtain priority scheduling and placement of your lab or promotional material.

7th Annual Snowmass Tutorial  
Placing the Hand in Space: Reconstructive Surgery  
of the Shoulder, Elbow and Wrist  
March 20 – 24, 2011  
The Silvertree Hotel  
Snowmass Village, Colorado

## Booth/Table Top Exhibits

Exhibit Hall is carpeted. Table Top Exhibits will include a 6' x 30" skirted and draped table and an ID sign. All additional items must be ordered through The Silvertree Hotel Convention Services or shipped to the Hotel. Booth space to be assigned on a first-come, first served basis on site at The Silvertree Hotel.

EXHIBITOR SET-UP	Sunday, March 20, 2011	12:00 pm – 4:00 pm
EXHIBITOR HOURS	Monday, March 21, 2011	6:30 am – 9:00 am & 3:30 pm– 6:00 pm
	Tuesday, March 22, 2011	6:30 am – 9:00 am & 3:30 pm– 6:00 pm
	Wednesday, March 23, 2011	6:30 am – 9:00 am & 3:30 pm– 6:00 pm
	Thursday, March 24, 2011	6:30 am – 9:00 am & 3:30 pm– 6:00 pm
EXHIBITOR BREAKDOWN	Thursday, March 24, 2011	After 6:00 pm

## IMPORTANT DATES

October 1, 2010	Bioskills Lab Service Kits mailed
October 1, 2010	Exhibitor Service Kits mailed
January 1, 2011	50% Cancellation penalty in effect
February 1, 2011	100% Cancellation penalty in effect after this date (Sorry, no refunds after this date)
February 1, 2011	Deadline for Exhibitor/Personnel Forms to be returned to Hand Rehabilitation Foundation
February 15, 2011	Pre-Registered attendee file e-mailed to Exhibitors and Lab Sponsors (Excel File)
February 20, 2011	Housing reservation deadline. For Hotel Accommodations please contact The Silvertree Hotel Room Rates: \$199 - \$239 per night depending on type of room (\$169 at Wildwood Lodge) Reservations: 800.525.9402 Hotel Direct: 970.923.3520 Reservations Fax: 970.923.5494 Hotel Fax: 970.923.5192 Hotel Physical Address: 100 Elbert Lane, Snowmass Village, CO 81615 Hotel Mailing Address: PO Box 5009, Snowmass Village, CO 81615-5009
April 15, 2011	Final attendee list e-mailed

## 2010 Bioskills Lab Sponsors and Exhibitors

Integra	Orthoscan	Stryker Trauma
Medartis	Skeletal Dynamics	Synthes
MicroAire	Small Bone Innovations	TriMed
Mylad Orthopedic Solutions		Wright

Sponsorship Application  
 Placing the Hand in Space:  
 Reconstructive Surgery of the Shoulder, Elbow and Wrist  
 The Silvertree Hotel  
 Snowmass, Colorado  
 March 20– 24, 2011

Company Information	
Company Name	
Contact Name	
Address	
Address	
City/State/Zip	
Telephone	Fax
E-Mail Address	
Comments/Special Requests	

Exhibits and Bioskills Lab Sponsorship		
		\$
Booth Space	\$2,500	\$2,000 (if sponsoring Bioskills Lab)
Bioskills Lab*	\$2,500	
Faculty Sponsorship†	\$6,000	
Educational Grant	\$	
<small>*Kindly note that all Bioskills Lab Sponsors must also purchase Booth Space in the Exhibition Area (<i>Discounted Rate</i>).            † Sponsorship of Bioskills Lab Faculty defrays the cost of travel expenses and hotel accommodations. <b>Required if Bioskills Lab utilizes invited course faculty.</b></small>		
Advertising – Course Syllabus		
Full Page	\$750	
Half-Page	\$500	
Quarter-Page	\$250	
<b>Total</b>		<b>\$</b>

Payment Information
Amount Enclosed: \$
Check ( <i>Made payable in US Funds made payable to Hand Rehabilitation Foundation</i> ) \$
Visa / MC / Amex (Circle One)
Print Name as it appears on card:
Signature:
Account Number:
Expiration Date:

Kindly submit this form and payment to:  
 Hand Rehabilitation Foundation  
 700 S. Henderson Road, Suite 100  
 King of Prussia, PA 19406  
 610.768.5958 Telephone 610.768.8887 Fax  
[hrf@handfoundation.org](mailto:hrf@handfoundation.org)  
 Visit our website at [www.handfoundation.org](http://www.handfoundation.org) for updated program information