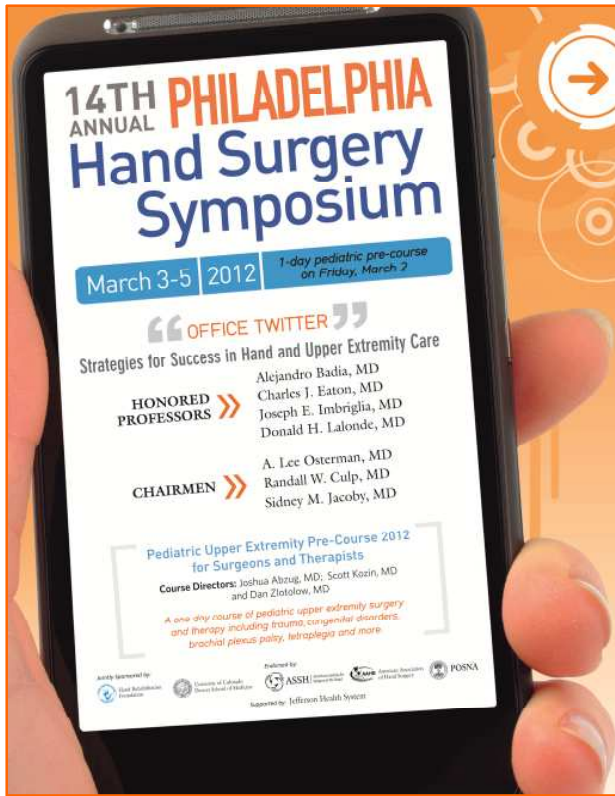


# 2012 Philadelphia Symposia

## Exhibitor Prospectus



March 3 – 5, 2012

**1st-Time Exhibitor  
Discount Available!**  
See Page 3 for details

Loews Philadelphia Hotel



2012 PHILADELPHIA MEETING

### Surgery & Rehabilitation of the Hand:

With Emphasis on Best Practice

March 3-6, 2012 1-day pediatric pre-course on Friday, 3/2/2012

<p><b>[ HONORED PROFESSORS ]</b>          Nancy M. Cannon, OTR, CHT          Joy C. MacDermid, BSPT, PhD          Alejandro Badia, MD          Charles J. Eaton, MD          Joseph E. Imbriglia, MD          Donald H. Lalonde, MD</p>	<p><b>[ CHAIRMEN ]</b>          Terri M. Skirven, OTR/L, CHT          Susan M. Blackmore, MS, OTR/L, CHT          Jane M. Fedorczyk, PT, PhD, CHT, ATC          Jenifer M. Haines, MS, OTR/L, CHT          A. Lee Osterman, MD</p>
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**Pediatric Upper Extremity Pre-Course 2012 for Surgeons and Therapists**  
**Course Directors:** Joshua Abzug, MD; Scott Kazin, MD and Dan Zlotolow, MD

A one day course of pediatric upper extremity surgery and therapy including trauma, congenital disorders, brachial plexus palsy, tetraplegia and more.

Sponsored by: Hand Rehabilitation Foundation    Endorsed by: ASSH (American Society of Hand Surgeons)    AAOS (American Association of Orthopedic Surgeons)    POSNA (Pediatric Orthopaedic Society of North America)    Supported by: Jefferson Health System

Sheraton Philadelphia  
Downtown Hotel

# The Philadelphia Meeting 2012



## Please Join Us . . .

You are cordially invited to join the Hand Rehabilitation Foundation at the 2012 Philadelphia Meeting

The Hand Therapy Symposium, **Surgery and Rehabilitation of the Hand: A Comprehensive Review**, will take place at the Sheraton Philadelphia City Center Hotel, from Saturday, March 3 through Tuesday, March 6, 2012.

The Hand Surgery Symposium, **14<sup>th</sup> Annual Hand Surgery Symposium: Office Twitter – Strategies for Success in Hand and Upper Extremity Care**, will take place at the Loews Philadelphia Hotel from Saturday, March 3 through Monday, March 5, 2012.

There are many opportunities, including some new venues, for the 2012 conference to help you market your products and services, so please consider new ways of reaching our audience of hand therapy and hand surgery professionals.

**Remember to register early** to ensure priority placement in the exhibition this great annual event.



**Thank you very much!**

# Sponsorship

# Exhibitor Information

## Faculty Dinner - \$5,000

Reach the decision makers! Join the prestigious faculty of the surgery and therapy symposia for dinner.

## Hotel Room Keys – \$5,000

Make your company name and logo visible to all attendees every time they reach for their room keys.

## Conference Tote Bags - \$5,000

(Surgery Symposium Only) Make your company name and logo visible throughout the year and throughout the country. Tote bags distributed to all attendees and faculty.

## Tote Bag Insert - \$2,000

Provide each conference attendee with a custom message or your company's marketing materials.

## Badge Lanyard - \$5,000

Increase your company's visibility by providing a lanyard with your company's logo to all conference attendees.

## Breakfast, Lunch or Coffee Break - \$ Variable

Unopposed signage throughout dining and buffet areas for duration of meal or break. Opportunity to distribute marketing materials in dining and buffet areas. Network with conference attendees during scheduled breaks

Coffee Break	\$3,000
Luncheon	\$7,500
Wine & Cheese	\$2,000

## DBK International Attendee - \$ Variable

Sponsor an international therapist from an underserved country to attend the therapy meeting. The knowledge and generously donated supplies will help them when they return to their home country!!

## Weblink - \$2,000

Provide access to your company's website by posting a weblink on the Hand Rehabilitation Foundation's symposium website.

## Print Advertising - \$ Variable

Advertise in our symposia syllabus. Distributed to all meeting attendees and faculty and sold on the Hand Rehabilitation Foundation's online bookstore following the conference.

Inside front cover	\$3,000
Inside back	\$3,000
Full-page ad (inside)	\$2,500
One-half page (inside)	\$1,500

Please select the symposium at which you would like to exhibit, sponsor and/or advertise:

- Surgery Symposium – Loews Philadelphia Hotel  
 Therapy Symposium – Sheraton Philadelphia City Center  
 Both Symposia  
 Add to mailing list for 2013 Exhibitor Prospectus

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Country \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

## Booth Fees and Location Preferences

### Therapy Symposium - \$2,100

8' x 10' Booths – Ballroom Level

### Surgery Symposium - \$2,300 (\$2050.00 if doing Bioskills Lab)

8' x 10' Booths – Millennium Hall

**FIRST TIME EXHIBITOR? – Take advantage and deduct \$250.00 from the cost of your booth!!**

Credit Card# \_\_\_\_\_

Exp Date: \_\_\_\_\_ Sec code: \_\_\_\_\_

## Preferred Booth(s) Location

(Kindly refer to pages 9-10 for Exhibition Hall Floor Plans)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

If possible, please do NOT place our booth near the following exhibitor/s: \_\_\_\_\_

**Payment** (Due with application-booth will NOT be assigned unless payment accompanies application)

Amount Enclosed \$(USD) \_\_\_\_\_

Please make check payable to *Hand Rehabilitation Foundation*

My signature below indicates that I have read this contract and agree to comply with all of the conditions printed within this prospectus.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Mail

Hand Rehabilitation Foundation  
700 S. Henderson Rd., Suite 100  
King of Prussia, PA 19406  
Fax: 610.768.8887

## Questions?

Telephone: 610.768.5958  
E-Mail: [hfr@handfoundation.org](mailto:hfr@handfoundation.org)  
Hotel Reservations:  
Loews: 215.627.1200  
Sheraton: 215.448.2000

# Sponsorship Opportunities 2012

Please select the program that you would like to sponsor:

Faculty Dinner – \$5,000 \_\_\_\_\_

Hotel Room Keys - \$5,000 \_\_\_\_\_

Conference Tote Bags - \$5,000 \_\_\_\_\_

Tote Bag Inserts - \$2,000 \_\_\_\_\_

Badge Lanyard - \$5,000 \_\_\_\_\_

Meals - \$ Variable \_\_\_\_\_

Coffee \$3,000

Luncheon \$7,500

Wine & Cheese \$2,000

Weblink - \$2,000 \_\_\_\_\_

Print Advertising - \$ Variable \_\_\_\_\_

Inside Front Cover \$3,000

Inside Back \$3,000

Full-page ad (inside) \$2,500

One-half page ad (inside) \$1,500

Company/  
Organization \_\_\_\_\_

Contact  
Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City, State,  
Zip \_\_\_\_\_

Country \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_



**Payment (Due with sponsorship application)**

Amount Enclosed (\$USD) \_\_\_\_\_

Method of Payment:

Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name Printed \_\_\_\_\_

Signature \_\_\_\_\_

**Mail to:**

Hand Rehabilitation Foundation  
700 S. Henderson Rd., Suite 100  
King of Prussia, PA 19406

**or Fax to:**

610.768.8887

**Questions?**

610.768.5958 - Telephone  
hrf@handfoundation.org - E-Mail

**Hotel Reservations:**

Loews: 215.627.1200  
Sheraton: 215.448.2000

## Important Dates

January 2, 2012 50% cancellation policy in effect  
January 2, 2012 Program advertisement space deadline  
February 5, 2012 Warehouse begins receiving advance freight  
February 17, 2012 Last date for sign printing  
February 20, 2012 Last date for discount rates for furniture  
February 29, 2012 Last date for receipt of advance freight  
March 1, 2012 Final date for receipt of payment (Sho-Aids, Inc)

## Exhibit Schedule

March 2, 2012 Begin move-in and set up 1:00 pm  
March 2, 2012 Complete move-in and set-up 4:30 pm  
March 2, 2012 Wine & Cheese reception 6:00 pm to 8:00 pm  
March 3, 2012 Exhibit Halls open 7:00 am to 5:30 pm  
March 4, 2012 Exhibit Halls open 7:00 am to 5:30 pm  
March 5, 2012 Exhibit Halls open 7:00 am to 3:30 pm  
March 5, 2012 Begin move-out 3:30 pm  
March 5, 2012 Complete move-out by 5:30 pm

## Details

Registration includes the following:

- Two badges per booth, which includes lunch tickets for March 3, 4, 5 (Additional badges may be purchased at \$50.00 each.)
- Two hours of unopposed exhibit time on Friday, March 2, 2012, beginning at 6:00 pm
- Continental breakfasts on March 3, 4, 5, starting at 6:45 am
- Coffee breaks
- Exhibitors listed in registrant's program, making booths easy to locate
- Free electronic annotated pre-symposium attendance list provided **one week** prior to start of conference
- Free electronic annotated post-symposium attendance list provided within **one week** of conference end
- Registered attendees at both meetings are allowed admission to both exhibit halls
- Due to the natural light in the exhibit hall, additional lighting may be required at your expense

## Booth Assignment

The Foundation will attempt to honor applicants' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The Foundation reserves the right to reassign space and/or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a total of three booths per exhibitor per hotel will be allowed.

*All applications must be signed and accompanied by payment-in-full. The Foundation will make space assignments on a first-come, first-served basis.*

## Exhibit Area

### **Surgeons Meeting** **Loews Philadelphia Hotel**

#### **Millennium Hall**

Faculty and participant registration, coffee breaks, breakfast and lunch will be held in Millennium Hall, allowing a significant amount of exposure for the exhibitors.

### **Therapists Meeting** **Sheraton Philadelphia City Center**

#### **Ballroom Level Foyer**

Faculty and participant registration, coffee breaks and breakfast will be held on the Ballroom level, allowing a significant amount of exposure for the exhibitors.

### **Set-Up and Dismantle (both meetings)**

Installation of exhibits begins on Friday, March 2, 2012 at 1:00 pm and must be completed by 4:30 pm. No work will be permitted after the symposia officially open at 6:00 pm with registration and the opening night Wine and Cheese Reception. Booths must remain intact until 3:30 pm on Monday, March 5, 2012. All materials must be removed from the exhibit area by 5:30 pm on Monday, March 5, 2012.

## Booth Equipment

The Hand Rehabilitation Foundation will furnish Exhibitors with the following equipment:

- Identification sign
- Booth dimensions – 8' x 10'
- Back drape, 8' high
- Side rails, 3' high
- 6' skirted table and 2 chairs
- Security guards at night

## Exhibit Decorator

Hand Rehabilitation Foundation will select an official service contractor to provide all services related to the exhibit area. A service kit containing all necessary dates, deadlines, forms for shipping, drayage, furniture rental, electrical requirements, signs, etc. **will be sent to each exhibitor**. If an electrical outlet is required, an order form will be enclosed, which must be returned to Loews Philadelphia Hotel or the Sheraton Philadelphia City Center to assure that you will have an electrical hook-up on the day of set-up.

## Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods/services other than those manufactured or sold by them in the regular course of business.

## Liability and Security

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. General overall security service will be provided after exhibit hours by the Hand Rehabilitation Foundation but the Hand Rehabilitation Foundation and the guard service will not be responsible for loss of any material by or for any cause. The Hand Rehabilitation Foundation strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this symposium, as well as during installation, exhibit days and dismantling.

## Visual and Sound Effects

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

## Refund Policy

**All space cancellations must be in writing.** If received on or before January 2, 2012, 50% of the total exhibit space fee will be refunded. There will be **no refund** for space canceled after this date unless assigned space is sold to another exhibitor. Refund will be issued at the completion of the symposium.

## Policies and Procedures

The annual symposia and exhibits are sponsored by the Hand Rehabilitation Foundation, a 501(c)(3) not-for-profit corporation. The Hand Rehabilitation Foundation reserves the right to determine the eligibility of an exhibit for inclusion in the program, either before or after proper execution of this contract.

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, signage and distribution of literature must be conducted inside the exhibitor's space. Exhibits must be installed so that they do not project beyond the allotted space. Exhibit representatives are permitted to attend the general session in order to listen to a particular speaker presenting information relevant to your products. Exhibitors will not be permitted in the breakout panels/workshops due to limited space. The Hand Rehabilitation Foundation, Loews Philadelphia Hotel, Sheraton Philadelphia City Center and the Official Exhibit Service Contractor, as well as their members, directors, officers, employees, representatives and volunteers associated with these entities and the 2012 Symposia, hereby disclaim any responsibility for any and all injuries, losses, damages (direct and consequential), etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract. The exhibitor, its assignees and successors, together with anyone employed by and associated with these entities agrees to release, hold harmless and indemnify the Hand Rehabilitation Foundation, the Loews Philadelphia Hotel, Sheraton Philadelphia City Center, Official Exhibit Service contractor, as well as their members, directors, officers, employees, agents, representatives and volunteers associated with these entities and the 2012 Symposia for any and all injuries, losses, damages (direct and consequential), etc. that may occur as a result of exhibitor's or anyone employed by or associated with exhibitor and their agents or invitees, acts or missions or other conduct giving rise to any claims or actions against the Hand Rehabilitation Foundation, Loews Philadelphia Hotel, Sheraton Philadelphia City Center, the Official Exhibit Contract provider and the 2012 Symposia and for any and all injuries, losses, damages, etc. that may occur to the exhibitor or anyone employed by or associated with the exhibitor, their agents or invitees, from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor's contract.

## Thank you

As always, we greatly appreciate your support and participation. The exhibitors are a strong attraction for our participants and add significantly to the value of the symposia. Please feel free to contact Leslie Ristine or Celeste Wheeler at 610.768.5958 if you require further information. We hope you will join us in March, 2012.

## We would like to thank the following companies for their generous support of the 2011 Philadelphia Meeting . . . .

### Surgery Symposium

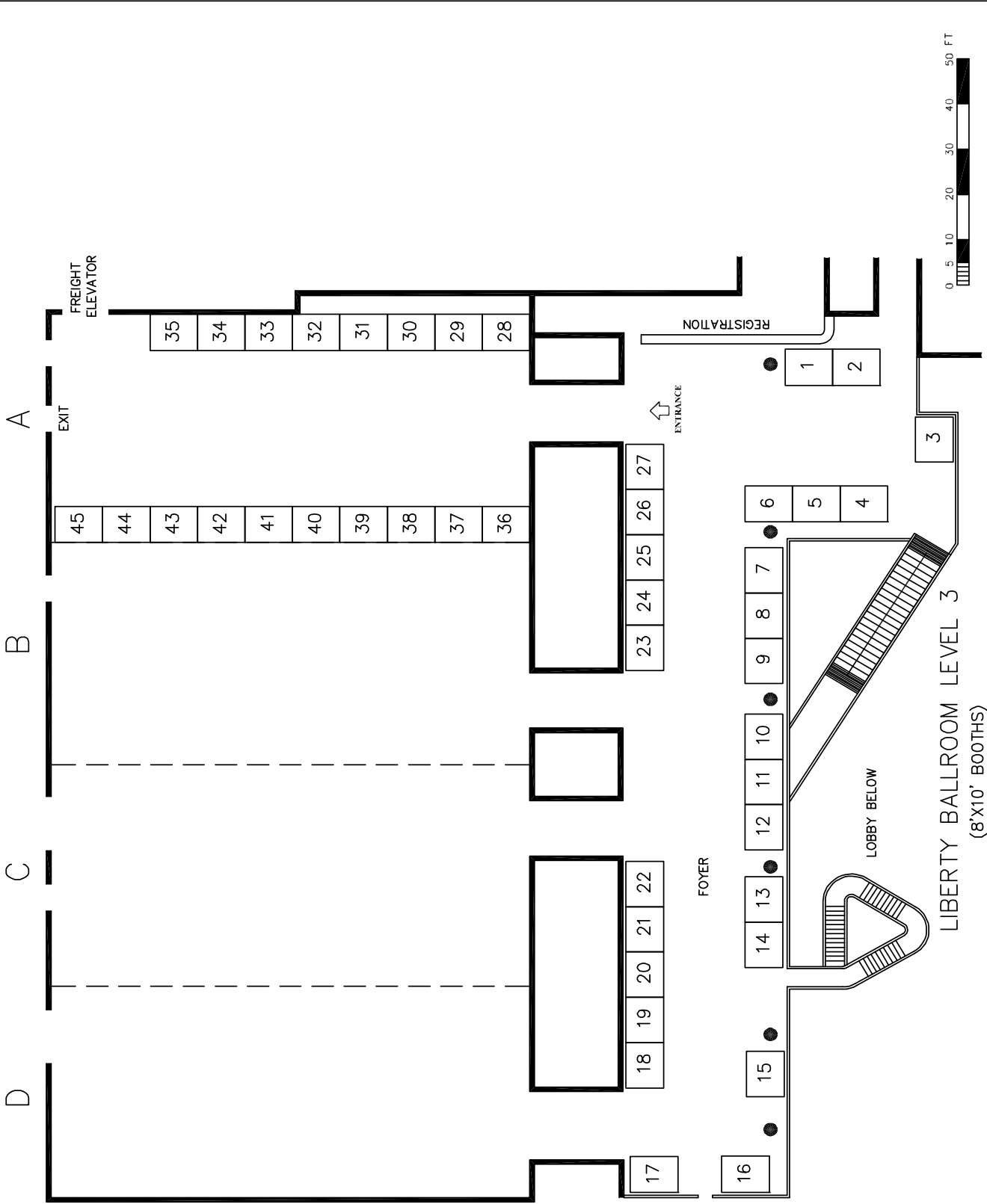
Acumed, LLC  
AM Surgical, Inc.  
Aptis Medical, LLC  
Ascension Orthopaedics  
Auxilium Pharmaceuticals, Inc.  
AxoGen, Inc.  
Biomet Orthopedics, Inc.  
Buxton Biomedical, Inc.  
Checkpoint Surgical, LLC  
Core Essence Orthopaedics  
DePuy Orthopaedics, Inc.  
DJO Global  
Elsevier-Mosby/Saunders  
Extremity Medical, LLC  
Hand Biomechanics Lab, Inc.  
Hologic  
ING Financial Partners  
Integra Life Sciences  
Lippincott Williams & Wilkins  
Materialise  
Medartis, Inc.  
Medical Arc  
Memometal, Inc. USA  
MicroAire Surgical Instruments  
Mylad Orthopedic Solutions  
OrthoScan, Inc.  
Osteomed LP  
Skeletal Dynamics, Inc.  
Small Bone Innovations  
SRSSoft  
Stryker Orthopaedics  
Synthes (USA)  
Tornier  
Trimed, Inc.  
Union Surgical  
Wright Medical Technology  
Xylos Corporation

### Therapy Symposium

3-Point Products, Inc.  
Advanced Arm Dynamics  
American Society of Hand Therapists  
BTE Technologies  
Cedaron Medical, Inc.  
Chesapeake Medical Products, Inc.  
Doctors Demystify  
Drexel University-Hand Rehab Program  
Dynasplint System, Inc.  
Elsevier-Mosby/Saunders  
Exploring Hand Therapy  
Graston Technique  
Hand Therapy Certification Commission  
Handstand  
Hospital For Special Surgery  
Joint Active Systems, Inc.  
Joint Jack Company  
Lantz Medical  
Meyer Distributing Company  
North Coast Medical, Inc.  
Orfit Industries America  
Patterson Medical/Sammons Preston  
Performance Health Thera-Band & Biofreeze Products  
Pillét Hand Prostheses, Ltd.  
Prosthetic Innovations  
Restorative Care of America, Inc.  
Silver Ring Splint Company  
Touch Bionics  
UE Tech  
Whitehall Manufacturing



# SHERATON FLOORPLAN



**HAND REHABILITATION FOUNDATION  
SURGERY AND REHAB OF THE HAND**

MARCH 02-05, 2012

**SHERATON PHILADELPHIA CITY CENTER HOTEL**  
**LIBERTY BALLROOM - "A", FOYER**

SUBJECT TO FIRE MARSHALL APPROVAL



FOLCROFT, PA 19032      610-237-1741

DATE: 5/13/2011 | REV:      CAD FILE: HRF5RH-2012.DWG

- NOTES:**
- (45) 8'-10' BOOTHS
  - STRUCTURAL COLUMNS





**Hand Rehabilitation  
Foundation**

**700 S. Henderson Rd.**

**Suite 100**

**King of Prussia, PA 19406**

**610.768.5958 Telephone**

**610.768.8887 Facsimile**

**hrf@handfoundation.org**

**www.handfoundation.org**



***Thank you for supporting our  
mission!***