

2012 Exhibitors Prospectus



**Hand Rehabilitation Foundation
Presents:**

8th Annual Upper Extremity Tutorial

Hand Rehabilitation Foundation

March 18 – 22, 2012

The Silvertree Hotel

Snowmass, Colorado

WELCOME !

You are invited to join the Hand Rehabilitation Foundation and the University of Colorado School of Medicine as we host the 8th Annual Upper Extremity Tutorial, *Placing the Hand in Space: Reconstructive Surgery of the Shoulder, Elbow and Wrist*, March 18 – 22, 2012 in Snowmass, Colorado. Help us to advance the field of upper extremity care through exhibition, sponsorship and advertising. Market your products at this focused, didactic and hands-on laboratory course to a select group of hand care professionals. These marketing opportunities are limited so please register early to obtain priority scheduling and placement of your lab or promotional material.

8th Annual Snowmass Tutorial
Placing the Hand in Space: Reconstructive Surgery
of the Shoulder, Elbow and Wrist
March 18 – 22, 2012
The Silvertree Hotel
Snowmass Village, Colorado

Booth/Table Top Exhibits

Exhibit Hall is carpeted. Table Top Exhibits will include a 6' x 30" skirted and draped table and an ID sign. All additional items must be ordered through The Silvertree Hotel Convention Services or shipped to the Hotel. Booth space to be assigned on a first-come, first served basis on site at The Silvertree Hotel.

| | | |
|---------------------|---------------------------|--------------------------------------|
| EXHIBITOR SET-UP | Sunday, March 18, 2012 | 12:00 pm – 4:00 pm |
| EXHIBITOR HOURS | Monday, March 19, 2012 | 6:30 am – 9:00 am & 3:30 pm– 6:00 pm |
| | Tuesday, March 20, 2012 | 6:30 am – 9:00 am & 3:30 pm– 6:00 pm |
| | Wednesday, March 21, 2012 | 6:30 am – 9:00 am & 3:30 pm– 6:00 pm |
| | Thursday, March 22, 2012 | 6:30 am – 9:00 am & 3:30 pm– 6:00 pm |
| EXHIBITOR BREAKDOWN | Thursday, March 22, 2012 | After 6:00 pm |

IMPORTANT DATES

| | |
|-------------------|--|
| October 1, 2011 | Bioskills Lab Service Kits mailed |
| October 1, 2011 | Exhibitor Service Kits mailed |
| January 1, 2012 | 50% Cancellation penalty in effect |
| February 10, 2012 | 100% Cancellation penalty in effect after this date (Sorry, no refunds after this date) |
| February 10, 2012 | Deadline for Exhibitor/Personnel Forms to be returned to Hand Rehabilitation Foundation |
| March 1, 2012 | Pre-Registered attendee file e-mailed to Exhibitors and Lab Sponsors (Excel File) |
| March 1, 2012 | Housing reservation deadline. For Hotel Accommodations please contact The Silvertree Hotel |
| | Room Rates: \$239 - \$279 per night depending on type of room (\$179 at Wildwood Lodge) |
| | Reservations: 800.525.9402 Hotel Direct: 970.923.3520 |
| | Reservations Fax: 970.923.5494 Hotel Fax: 970.923.5192 |
| | Hotel Physical Address: 100 Elbert Lane, Snowmass Village, CO 81615 |
| | Hotel Mailing Address: PO Box 5009, Snowmass Village, CO 81615-5009 |
| April 15, 2012 | Final attendee list e-mailed |

2011 Bioskills Lab Sponsors and Exhibitors

| | | |
|---------------------|-------------------|----------------|
| Checkpoint Surgical | Orthoscan | Synthes |
| Integra | Skeletal Dynamics | Tornier |
| Materialize | SRSSoft | TriMed |
| Medartis | Stryker Trauma | Union Surgical |

Sponsorship Application
 Placing the Hand in Space:
 Reconstructive Surgery of the Shoulder, Elbow and Wrist
 The Silvertree Hotel
 Snowmass, Colorado
 March 18– 22, 2012

| Company Information | |
|---------------------------|-----|
| Company Name | |
| Contact Name | |
| Address | |
| Address | |
| City/State/Zip | |
| Telephone | Fax |
| E-Mail Address | |
| Comments/Special Requests | |
| | |

| Exhibits and Bioskills Lab Sponsorship | | | |
|--|---------|---------------------------------------|-----------|
| | | | \$ |
| Booth Space | \$2,500 | \$2,000 (if sponsoring Bioskills Lab) | |
| Bioskills Lab* | \$2,500 | | |
| Faculty Sponsorship† | \$6,000 | | |
| Educational Grant | \$ | | |
| *Kindly note that all Bioskills Lab Sponsors must also purchase Booth Space in the Exhibition Area (<i>Discounted Rate</i>). † Sponsorship of Bioskills Lab Faculty defrays the cost of travel expenses and hotel accommodations. Required if Bioskills Lab utilizes invited course faculty. | | | |
| Advertising – Course Syllabus | | | |
| Full Page | \$750 | | |
| Half-Page | \$500 | | |
| Quarter-Page | \$250 | | |
| Total | | | \$ |

| Payment Information |
|---|
| Amount Enclosed: \$ |
| Check (<i>Made payable in US Funds made payable to Hand Rehabilitation Foundation</i>) \$ |
| Visa / MC / Amex (Circle One) |
| Print Name as it appears on card: |
| Signature: |
| Account Number: |
| Expiration Date: |

Kindly submit this form and payment to:
 Hand Rehabilitation Foundation
 700 S. Henderson Road, Suite 100
 King of Prussia, PA 19406
 610.768.5958 Telephone 610.768.8887 Fax
hrf@handfoundation.org
 Visit our website at www.handfoundation.org for updated program information